

**Get your message to over 1/2 million customers!**

*Hurry don't miss out book your poster slot today!*

### CONTACT INFORMATION

To book your advertising slot or to find out more information please call:

Yvie Corkery  
TEL: +44 (0)844 576 8832  
MOB: +44 (0)7920 106 126  
EMAIL: yc@ldlines.co.uk

Location	Map Number	Poster Sheet Size	Price 1 Month	Price 6 Months	Price 1 Year
Premier Billboard Site (exterior)	<b>A</b> or <b>B</b>	48 sheet	£1500	£6000	£10,000
4 Sheet Poster Sites	<b>1</b> to <b>16</b>	4 sheet	£250	£1350	£2500

**Bulk site discounts will apply - call for details.  
Book 3 months and get 4th month FREE!**

# 2010



**TRANSMANCHE  
FERRIES**



**LD Lines**



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# POSTER ADVERTISEMENT RATES

# 2010

## Get your message to over 1/2 million customers!

### Newhaven Port



Newhaven from the sea

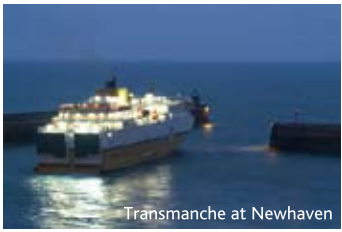
Newhaven Port is the southern gateway to France and provides access to the oldest ferry link across the English Channel. Newhaven Port now offers a high traffic ferry route to France via Dieppe (Transmanche Ferries). The port has just had some major refurbishment and traffic through the port and terminal is estimated to increase in 2010 to over 500,000 passengers. The terminal and new services will be open every day of the year. Newhaven is a prosperous and unique town located between Brighton and Eastbourne and attracts people from the affluent counties of Surrey and Sussex. It is within easy driving distance from London and has excellent rail links to London Victoria.

### Poster and Billboard advertising

Advertising on the high visibility Poster and Billboard sites from 4 sheet to 48 sheet are now available at the terminal. These are located in high traffic areas throughout the combined car and foot passenger terminal (as shown on the map.)

The poster sites offer a huge 'opportunity to display' to a captive audience as people wait to board the ferry by car or by foot. Each poster site offers an excellent trigger at or near the point of purchase and can be a great support medium to major advertising campaigns on a local or national scale.

**Book your poster today!**



Transmanche at Newhaven



Fishing boats and flats, Newhaven

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